

**EXETER HEALTH AND WELLBEING BOARD
11 NOVEMBER 2014**

FUNDING FOR EXETER PARK FITNESS TRAIL

Background

Exeter City Council has received a grant for \$67,000 from the Alcoa Foundation to create an Outdoor Fitness Trail in one of Exeter's Parks.

The Exeter Health and Wellbeing Board is asked to consider:

1. Trail installation
2. Project management and monitoring
3. Project location

Details

\$67,000 was approved by the Alcoa Foundation (Grant Number: 221956) for this project on 21 October 2014. The sterling equivalent at that date was £41,620.

Alcoa Howmet has been based at Sowton, Exeter since 1970. The casting facility in Exeter is one of the world's leading producers of complex investment-cast turbine airfoils for the industrial gas turbine and aerospace markets. The Alcoa Foundation seeks to advance the company's core priorities around environment and education with local partners and stakeholders.

The aim of the project is to improve health & wellbeing and the funding will be received imminently. The project outcomes, which must be delivered by October 2016, are:

1. By 2016, visitor numbers to the chosen park will have increased by 50% - all receiving the opportunity to learn about and take part in the Well Being activities
2. 50 children (aged 15 - 16) will assist in the design of the Fitness Trail
3. 200 local people to attend special events
4. 1000 students to have access to wellbeing and health source
5. 100 local people to receive fitness training
6. By 2016, over 100 people to use the Fitness Trail weekly
7. 50 users of the Fitness Trail to have measurable improvement in cardiovascular fitness

In addition, Alcoa Foundation requires:

- Interim Grant Reports: 30 April 2015; 30 October 2015; 30 April 2016
End-of-Grant Report: 30 October 2016
- Recognition & Publicity: press releases/ social media/ signage etc. (Agree with Nicola Acton at Alcoa Howmet) – **An announcement about the award needs to go out fairly soon.**
- to the full project plan – available on request
- Adherence to Alcoa's non-discrimination rules

Key Stakeholders

Alcoa Howmet - 'Alcoans' would like to be involved in the project delivery e.g. in litter picking

Devon County Council

Active Devon

Exeter City Council

CCG – referrals from local GPs will be necessary to achieve ‘measurable improvement’

project aims for 50 users

Local community groups

Trail installation

The City Council is happy to manage the design and installation of the trail and take responsibility for its ongoing maintenance, while funds permit.

Project management, monitoring and grant reports

Given the objectives of the Exeter Health and Well Being Board and the wide range of potential stakeholders in this project, the Board is asked to consider the potential for the Active Exeter sub-group to oversee and monitor project delivery and outcomes against grant requirements.

The City Council does not have the capacity to manage the project in terms of ensuring public engagement and outcome delivery. This is a significant risk to the future of the project and may lead to the funds being returned. A partnership approach to project management and monitoring could overcome this or there may be a partner organisation with enough capacity to take on this task.

Location of Fitness Trail

This is a key decision and the grant application has not specified where the trail should be, other than in a City Council park. The City Council is proposes either Cowick Barton Playing Fields or Heavitree Park, given their central location in dense residential areas. Of the two, Cowick Barton Playing Fields currently has the lowest usage. It will be much easier to achieve the project outcomes in a location that isn't currently well used.

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Exeter City Council